

Program Outcome, Program Specific Outcome and Course Outcome

Department of Commerce

Bachelor of Commerce (B.Com.)

Program Outcome	<ol style="list-style-type: none">1. Learners will acquire basic knowledge of various facets of the discipline of Commerce including business, accounting, auditing, marketing, economics etc.2. Creation of an attitude among learners for working effectively and efficiently in a rapidly changing business environment.3. Students will be ready for employment in functional areas like accounting, taxation, banking, insurance, law etc.
Program Specific Outcome	<ol style="list-style-type: none">1. Students have choice to pursue higher education courses like M.Com, M.Phil., Ph.D. etc. and also professional courses like C.A, CMA, MBA, and CS etc.2. Students gain knowledge and other soft skills to critical thinking, appraisal and decision –making.3. Students are able to effectively play roles of entrepreneurs, managers, consultants etc.4. Students learn to act as audit officer and audit assistant, tax consultant and financial advisor etc.
Course Outcome	
1. Financial Accounting	Students get basic knowledge of practical application of accounting concepts, conventions, principles and rules of profit seeking organisations (Sole –Proprietorship, Partnership, Company) and non-profit seeking organisations (Club, Hospital, Educational Institutions).
2. Cost and Management Accounting	Students learn principles and concepts of Cost Accounting, different methods and techniques of costing and decision making.
3. Taxation- Direct and Indirect	Students learn various concepts and application of Direct and Indirect Tax Laws and Rules.

4. Financial Management	Students are enabled with knowledge of capital structure theories, cost of capital in wide aspects, dividend policies and models, working capital management , capital budgeting decisions etc.
5. Principles and Practice of Management	Students learn about various management principles and functions.
6. Marketing Management and Human Recourse Management	Students acquire knowledge of functional application of management principles in the area of marketing and human resource management.
7. Auditing	Students gain knowledge of auditing concepts and principles.
8. Business Economics	Students learn basic micro economic principles and also get knowledge of macro-economic theories.
9. Business Mathematics and Statistics	Students learn basic knowledge of business mathematics and statistics and learn to analyse various conditions to take effective decisions.
10. Business Regulatory Framework	Students gain basic knowledge of various legislations such as the Contract Act, the Sale of Goods Act, the Negotiable Instrument Act, Company Law etc.
11. Entrepreneurship Development	Students learn various concepts of entrepreneurship, qualities and features of entrepreneurs, project preparation and appraisal, project financing etc.
12. Indian Financial System	Students acquire basic knowledge of structure of Indian Financial System and Money Market Operations.
13. Business Ethics and Corporate Governance	Students are able to know the various concepts and theories of ethics and governance including codes of conduct.
14. Information Technology and E-Commerce	Students acquire specific skills on new technology such as MS-Office, Tally, and Internet etc. with hands-on practice.
15. Research Methods and Project Work	Students learn different concepts and techniques of various research methods and also prepare a project on a specific topic concerning an area of interest.

Program Outcome, Program Specific Outcome and Course Curriculum

Department of Commerce

Masters of Commerce (M.Com.)

Program Outcome	<ol style="list-style-type: none">1. After successful completion of two year (divided into four semesters) Masters of Commerce course, students will gain expert knowledge of Commerce, Accounting and Finance.2. The M.Com. Curriculum offers specialisations and practical exposure in the area of Accounting and Finance which will equip the learners to face modern day challenges in commerce and business positively.3. The all-inclusive M.Com. Program offers a number of value based and job oriented courses to train and make the students employment ready.
Program Specific Outcome	<ol style="list-style-type: none">1. Students will be able to demonstrate progressive learning of various issues concerning financial accounting, cost and management accounting, taxation, strategic financial management, auditing etc.2. Students will be able to demonstrate progressive affective domain development of values and role of accounting and finance in society and business.3. Students will learn various relevant accounting and finance career skills.4. Students will be able to prove their proficiency with the ability to engage in competitive and professional examinations.5. Students will be able to pursue advance research in the field of commerce, accounting and finance.6. Students will acquire skills to work as academicians, researchers, consultants, auditors etc.

Course Curriculum Approved by Board of Studies & W.B.S.U.

Semester	Paper	Subject	Marks
Semester 1	MC 101	Management Concept and Organizational Behavior	50
	MC 102	Business Environment	50
	MC 103	Managerial Economics	50
	MC 104	Business Statistics	50
	MC 105	Quantitative Techniques	50
	MC 106	Advanced Financial Accounting	50
Semester 2	MC 201	Business Ethics and Corporate Governance	50
	MC 202	Financial Management	50
	MC 203	Functional Management	50
	MC 204	Advanced Cost & Management Accounting	50
	MC 205	Financial System	50
	MC 206	Business Valuation	50
Semester 3	MC 301	Corporate Reporting	50
	MC 302	Financial Statement Analysis	50
	MC 303	Research Methodology	50
	MC 304	Information Technology in Business	50
	MC 305	Auditing	50
	MC 306	Strategic Cost and Financial Management	50
Semester 4	MC 401	Security Analysis & Portfolio Management	50
	MC 402	Corporate Tax Planning & Management	50
	MC 403	Project Management	50
	MC 404	Risk Management & Derivatives	50
	MC 405	Project Report and Presentation	50
	MC 406	Grand Viva	50