



उन्नत भारत अभियान  
राष्ट्रीय समन्वय संस्थान  
भारतीय प्रौद्योगिकी संस्थान दिल्ली  
हौज़ खास, नई दिल्ली-११००१६



**UNNAT BHARAT ABHIYAN**  
NATIONAL COORDINATING INSTITUTE  
**INDIAN INSTITUTE OF TECHNOLOGY DELHI**  
Hauz Khas, New Delhi - 110016  
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Dear Sir/Madam,

Congratulations to all the Participating Institutions (PIs) selected under Unnat Bharat Abhiyan, a flagship program of Ministry of Human Resource Development (MHRD) Government of India through a challenge mode application. The Mission of Unnat Bharat Abhiyan is to enable participating higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. It also aims to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions and to upgrade the capabilities of both the public and the private sectors in responding to the development needs of rural India.


As per the programme, educational institutions is primarily to develop linkage with selective rural clusters (preferably of five villages), to get involved in the planning process and to promote the requisite S&T interventions to improvise and expedite the developmental efforts in those clusters. The approach is a departure from the grant oriented method and would see the participation and commitment of faculty and students in this endeavour.

We shall be processing release of Rs. 10000/- per village under the UBA program. The funds are mainly meant for assistance for awareness, Gram Panchayat Development Plan (GPDP) study, need assessment, and contingency expenditure. There are provision of Rs 1.0 lakh for technological intervention/ solution and Rs 0.50/- lakh for customization of a technological solution under the program. Which you can avail of afterwards by submitting proposals with ratification of the Gramsabha. A two-way channel between PIs and National Coordinating Institute (NCI) as well as Subject Expert Groups (SEGs) for project proposal submission and evaluation has been developed and functional on UBA portal. You can use your login credential for uploading proposals on UBA website '**FINANCIAL AIDS**'. The login credentials are same as your registration login credentials.

You are also requested to keep IIT Delhi, the National Coordinating Institute updated about your activities so that the same can be uploaded on the website of UBA.

Regards and best wishes for your institution for contributing to India's development.

With regards

Your Sincerely,   
**Prof. Virendra K Vijay**  
National Coordinator,  
Unnat Bharat Abhiyan